

Guil Sa,

Front-end developer, American/Brazilian, 33 years old
Graduated in Advertising & P.R. from CUNY
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Overview

Guil is a front-end developer from Rio de Janeiro. He has seven years of experience managing cross-functional B2B projects with both small and Fortune 500 clients in traditional and agile consulting environments.

Skills

HTML5, CSS3, BEM, Bootstrap, jQuery, KnockoutJS, React, Redux, ES5/6, Ruby, Sinatra, Git, Github, Linux, Sketch, Photoshop.

Experience

ORACLE

UX Developer (SEPT 2016 - present)

Responsible for prototyping apps and components that comply with corporate standards for accessibility, i18n, the UX design patterns and styles. Projects include a full-fledged CRM app for global sales demos and two public facing apps, including one which drastically improves the participant recruiting process for UX activities globally.

AUNICA, IGNITIONONE, MULLENLOWE

Proj. Manager / Digital Strategy (AUG 2008 - JUN 2013)

Fortune 500 online user-acquisition project management. Planning, selling, operations, tracking, reporting and analytics. Direct clients included CenturyTel, Kumon, General Motors and Isobar Brazil (projects for SKY and FIAT), among others.

HE:LABS

Agile Evangelist (DEC 2013 - OCT 2014)

Project managed over six Ruby on Rails applications using agile. Scope prioritization, user flow sketching and sizing user stories with planning poker. Qualified leads, monitored strategy and drove \$150K in revenue.

SELF EMPLOYED / FULL-STACK APPRENTICE

Freelance Full-Stack Developer (2015/2016)

[Yubb.com.br](http://yubb.com.br) - aggregates personal investment opportunities from Brazilian banks. Responsible for front-end using React, HTML5/CSS3.

YouAtras.com - similar to Ripoff Report. Includes credit-card processing, email notification and Trello integration for inbound lead tracking. UI in Bootstrap.

[Interview Sidekick](#) - CMS to conduct interviews.

Converted Sketch mockups into reusable React components (rating, tab, list, among others) which take in raw data and return user-interfaces.

Education

City University of New York - Bachelor in Public Relations & Advertising (2003-2007)

Courses

Dev Bootcamp - Full-Stack Apprenticeship (2015)

Certified ScrumMaster (2013)

Adobe Omniture SiteCatalyst Advanced (2012)

Project Management, ESPM SP (2012)

Work

<http://yubb.com.br>

<http://www.vouatras.com>

<http://bit.ly/1t4inGx>

<https://github.com/guilsa/react-weather-app>

<http://falae.herokuapp.com>

